# Website and Digital Platforms Privacy Notice

Last update: October 12, 2022

GLAD is committed to protecting personal data in line with the European Union General Data Protection Regulations (EUGDPR). (https://gdpr-info.eu/)

This Privacy Notice explains how GLAD uses the personal data we collect from you when you use our main website, eg. GLADWORLD.NET or official GLAD pages on other sites, such as, site.google.com/view/gladworldcontest or digital platforms.

#### What data do we collect?

GLAD collects the following data:

Personal identification data you provide including your name, email address, phone number, postal address, function/position, organization, country of residence, and other relevant information depending on the context.

Data generated by your activity: log information such as Internet protocol (IP) address, navigation behavior through the website, device, and software used, the time/date/duration of your visit, and other similar information and parameters related to your operating system and computer environment.

#### How do we collect your data?

We collect data and process data when you:

Register for events, subscribe to be a test candidate or make a purchase. Voluntarily complete a survey or provide feedback on our message boards or via

email.

Voluntarily complete a form.

Use or view our website via your browser's cookies.

#### How will we use your data?

In some circumstances, we make your data available outside GLAD, such as for:

Payment processing: We use third-party services, such as PayPal (USA), WeChat (China), Line/PC home (Aisa).

When GLAD processes your payment, it may send your data to, and use the resulting information from, credit reference agencies to prevent fraudulent purchases.

#### How do we store your data?

GLAD securely stores your data on cloud services used by GLAD. Your data will not be made available for general access nor sold to third parties. GLAD, however, assumes no responsibility for the security of this information.

Data you provide directly is typically kept until either (1) you unsubscribe from the service requested or until (2) three years after your last transaction. We store data about your activity on our websites for 11 months, after it is deleted. We keep data on email activity for 36 months after it is deleted.

#### What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. For further information, visit www.allaboutcookies.org.

#### How do we use cookies?

GLAD uses cookies in a range of ways to improve your experience on our website, including:

Keeping you signed in Understanding how you use our website

## What types of cookies do we use?

There are several different types of cookies, however, our website uses the following: Functionality - GLAD uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Source	Name	URL	<b>Expiration after</b>
Cookie bar	Cookie-agreed	www.gladworld.net	3 months
Cookie bar	Cookie-agreed	Site.google.com/view/gladworldcontes	st 3 months
Alert banner	Hide-banner	www.gladworld.net	Closure of browser
Alert banner	Hide-banner	Site.google.com/view/gladworldcontes	st Closure of browser

GLAD websites use the following cookies:

# How to manage your cookies

You can set your browser not to accept cookies. However, in a few cases, some of our website features may not function as a result.

#### Links to other websites

Our website or digital platforms contains link to other websites. Our Privacy Notice applies only to our website. For example, we link to our accounts on several social media platforms such as Facebook, Twitter, LinkedIn, Instagram, WeChat, Line, and YouTube. We are not responsible for the privacy policies or content on third-party websites and encourage you to read the privacy notices of other websites you visit.

#### **Changes to our Privacy Notice**

We will revise or update this Notice if our practices change, or as we develop better ways to keep you informed about them. Please refer back to this page often for the latest information and the effective date of any changes. If we decide to change this Notice, we will post a new Notice on our website and change the date at the bottom. Changes to the Notice shall not apply retroactively.

#### How to contact us

You may request access to your personal data in order to verify its accuracy and may request corrections. To do so in connection with your use of our website or digital platforms please contact service@gladworld.net

For any other questions regarding the processing of your personal data, contact service@gladworld.net.

Updates to this Privacy Notice date: October 12, 2022

# GLAD's Principles on Personal Data Protection and Privacy

Last update: October 12, 2022 Overview GLAD is committed to processing personal data in a non-discriminatory manner.

GLAD defines 'personal data' as any information relating to an individual (data subject) who can be identified from that data, either directly or indirectly, by reference to this data, and which is processed by or on behalf of GLAD in carrying out its testing activities. GLAD uses the term 'data processing' to describe any operation or set of operations that are performed on any personal data or non-personal data, whether or not by automated means, including collection, storage, use, transfer, and erasure.

#### Principles

#### Fair and Legitimate Processing

GLAD processes personal data in a fair manner, in accordance with governing instruments, and based on any of the following:

#### Consent of the data subject

The best interests of the data subject, consistent with the principles of GLAD; or, the governing instruments of GLAD.

#### **Purpose Specification**

Personal data will be processed for specified purposes, which are consistent with the principle of GLAD and take into account the balancing of relevant rights, freedoms, and interests. Personal data should not be processed in ways that are incompatible with such purposes.

## **Proportionality and Necessity**

The processing of personal data will be relevant, limited, and adequate to what is necessary for the specified purposes of personal data processing.

## Retention

Personal data will only be retained for the time that is necessary for the specified purposes.

#### Accuracy

Personal data will be updated, where necessary, to fulfill the specified purposes.

# Confidentiality

Personal data will be processed with due regard for confidentiality.

## Security

Appropriate organizational, administrative, physical, and technical safeguards and procedures will be implemented to protect the security of personal data, including against or from unauthorized or accidental access, damage, loss, or other risks presented by data processing.

# Transparency

Processing of personal data will be carried out with transparency to the data subjects, as appropriate and whenever possible. This will include, for example, information about the processing of their personal data as well as information on how to request access, verification, correction, and/or deletion of that personal data, insofar as the specified purpose for which personal data is processed is not frustrated.

## Transfers

In carrying out its activities, GLAD may transfer personal data to a third party, provided that, under the circumstances, GLAD satisfies itself that the third party affords appropriate protection for the personal data.

# Accountability

GLAD has adequate guidelines and mechanisms in place to adhere to these Principles.

The Executive Office is the focal point for data privacy issues, and provides advice to ensure that personal data is processed in accordance with these Principles.

If you have any questions or concerns about the protection or processing of your personal data by GLAD, please contact <u>service@gladworld.net</u>.